

## Stylish **Debuts**

Here's the best of what is new and noteworthy in menswear.

By Chiara Milioulis

## **↓** From Turkey, With Love

Turkish fashion brand **SARAR** has brought its 62-year legacy in the menswear industry to the city, opening its third storefront in the Loop this past fall. The sartorial perfectionists at SARAR know what sets them apart: They always strive to pair the right fabric with the perfect fit and cut. That attention to detail results in standout garments that make quite the first impression. The high-end merchandise is crafted with luxury fabrics from Italv-the same workmanship seen in fashion powerhouses like Ermenegildo Zegna, Cerruti 1881 and Loro Piana. To ring in the year in style, be sure to take a look at the Full Canvas suit collection (from \$891)-best paired with the line's beautifully designed pocket squares and cashmere scarves (from \$72)-or the stylish red velvet tuxedo jacket (\$296). 111 W. Washington St., 312.631.3977, sarar.com







## **↑ All Tied Up**

Since setting up shop in the heart of Lincoln Park, Chicagobased The Tie Bar has become a hub where men flock to scour on-trend neckties and bow ties (starting at \$15), pocket squares (\$8), cuff links (\$20), belts (\$25) and more. It started as a pop-up, but it's been so successful that it's staying put for the time being. "We chose a space with an urban, industrial feel that would give just the right amount of contrast to the refined sophistication of the brand," says Allyson Wicha Lewis, vice president of merchandising. The brand's popularity has even inspired A-list collaborations, including Jesse Tyler Ferguson of Modern Family and NBA star Dwyane Wade. In the spring, expect these collabs to continue and the brand to present an exclusive collection with the Chicago Bulls and their charities. 918 W. Armitage Ave., 877.888.8437, thetiebar.com

## ↑ In the Mix

The brainchild of co-

owners Rob Wilce, Michael Jaworowski, Andrew Nordstrom and Jose Villanueva. Notre is the convergence of everything in vogue, from Japanese streetwear to contemporary designer lines seen at Barneys. Still, everything ties together. "[Notre is] a destination shop for those seeking out some of the lines we carry that hold a cult-like following," says Wilce. "[We] introduce a new sensibility to the way men dress." The Andersonville storefront stocks all men's clothing, though a favorite is the handcrafted Viberg service boot in Chromexcel-made especially for Notre (\$720). By fall, expect "carefully edited basics" like chinos, sweaters, oxfords and tech running gear, plus a few more notables in its standout apothecary and grooming collections. 5202 N. Clark St., 312.480.0724, notre-shop.com